

NGWB Grant Final Report (FY21-22)

Contract #18-13-400 - NWGGA – Strategic Planning/Board Retreat

Grant Amount \$8,000

Contact Information

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Issue of Interest

The growth of wine making in the past 26 years has a direct impact on the state's agritourism industry, value added agriculture and the state's economy with an annual economic impact. A current Strategic Plan was deliberated and discussed to reflect the current and future needs and growth areas of the industry which are continuously being modified.

Approach to Problem

This grant allowed for a strategic planning meeting to be hosted in February with the NWGGA board in attendance. Two-days were dedicated to meeting to develop, discuss, and deliberate the strategic plan and discuss approaches to the current and future needs of the Nebraska wine industry.

Goals/Achievement of Goals

One meeting was hosted in February in Columbus with six board members, three staff members, and two facilitators present.

Results, Conclusions, Lessons Learned

Results: The NWGGA board has a working strategic plan to approach the needs of the Nebraska wine industry. The funding allowed for a dedicated time in a neutral location to allow for board member thoughts, concerns, and ideas to be heard that resulted in a working document that will be utilized in the coming years.

Progress Achieved According to Outcome Measures

Goals and objectives have been identified to assist with future projects and endeavors for NWGGA to lead the wine industry and grow it's overall impact in the future.

Financials

Please see the included spreadsheet.